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EXPERIENCE

NOVEMBER 2021 - CURRENT

Skate Like a Girl Graphic Designer *Remote*

Skate Like a Girl is a 501(c)3 non-profit organization with a mission to make skateboarding more inclusive. I work closely with the Director of Marketing and Partnerships and within the Marketing Committee. Provided services include designing program and event flyers, redesigning the annual report deck, merchandise & product design, and misc. digital marketing assets such as YouTube thumbnails and website content.

AUGUST 2021 - CURRENT

Boarding for Breast Cancer Events & Marketing Coordinator *Los Angeles*

B4BC is a 501(c)3 non-profit foundation focused on education and survivor support. After 3 years of volunteer and intern support, I now serve as a regular point between B4BC and its community of supporters, as well as a supporting role to the Marketing Director and Events + Outreach Manager. Duties range from a creative stance of graphics for print, social media, and UI/UX design for web and mobile app, to administrative work in data management and outreach.

MARCH 2021 - MAY 2021

LEUS Graphic Design Intern *Remote*

LEUS specializes in creating eco-friendly and high quality towels for a range of outdoor activities. Responsibilities as their intern included preparing product one-sheets, redesigning company product and packaging guides for distributors editing tech packs, designing newsletters, website assets, and product design.

FROM JANUARY 2019

Freelance Graphic Designer

Through my experience as a freelance designer, I've been exposed to projects I am both familiar and unfamiliar with. Communication and transparency were my goals in working with the client, making sure I met their needs while executing a solid design. Projects have included social media rebranding, website design, merchandise, and identity branding.

EDUCATION

AUGUST 2017 - MAY 2021

San Diego State University Bachelor of Arts: Graphic Design

LEADERSHIP

AUGUST 2019 - MAY 2021

SDSU AIGA: Operations Officer

APRIL 2019 - MAY 2021

SDSU Snow Team Captain: Race Coordinator & Treasurer

SKILLS

- Proficiency in Adobe Suite
- HTML & CSS knowledge
- UI/UX design
- After Effects
- Time management
- Quick and logical thinking
- Exceptional problem solving
- Communication and patience

